



Dear Sir,

We specialize in providing urologic care for our patients. Throughout the year, we offer free educational seminars to increase awareness on the causes and treatment options for various conditions. Our upcoming Men's Health Seminar will focus on a condition that affects as many as 1 out of 5 men over the age of 20 in the US.¹

Erectile dysfunction (ED) is the persistent inability to achieve or maintain an erection firm enough to have sexual intercourse. ED can limit your intimacy, affect your self-esteem, and impact your relationship with your partner. Medication helps treat ED in some men, but it does not work for all men.²⁻⁴ For those men, there may be other treatment options.⁵

Are you unable to achieve or maintain an erection? You are not alone. ED affects approximately 39 million men in the United States.⁶ This common condition can impact men emotionally and affect the most intimate relationships.⁷ If you have ED, you may be interested in attending our upcoming educational, free men's health seminar sponsored by American Medical Systems.

To learn more about the treatment options for ED, we encourage you and your spouse/partner to join us for this free Men's Health Seminar. There will also be remarks from a previous patient and possibly his spouse/significant other so you can hear about the experience firsthand. Light refreshments will also be served.

Free Men's Health Seminar

Learn about Signs,
Symptoms & Treatment
Options for Erectile
Dysfunction

Date

Wednesday, August 3, 2016

Registration

6:00 p.m.

Seminar Begins at

6:30 p.m.

Location

Westin Mount Laurel
555 Fellowship Road
Mount Laurel, NJ 08054

Speakers

Brian L. Steixner, M.D.

To pre-register for this event,
please RSVP by calling:

1-877-433-2873

For additional questions or directions, please call 866-733-2726. Thank you!

Sincerely,

Brian L. Steixner, M.D.

American Medical Systems, Inc. has sponsored this patient seminar and accompanying educational material. We are sending this mailing to people who may or may not have the medical conditions mentioned. This material is meant only to provide information about products available. If you've received this letter in error, please disregard this mailing.

1. Selvin E, Burnett A, Platz E. Prevalence and risk factors for erectile dysfunction in the U.S. *Am J Med.* 2007;(120):151-157.
2. Viagra™ Prescribing Information, Pfizer Inc. Revised January 2010.
3. Cialis™ Prescribing Information, Lilly USA, LLC. Revised October 2011.
4. Levitra™ Prescribing Information, Bayer HealthCare Pharmaceuticals. Revised November 2011.
5. Erectile Dysfunction (ED). www.auanet.org/content/education-and-meetings/med-stu-curriculum/ed.pdf
6. Data on file.
7. Dimeo, P. Psychosocial and Relationship Issues in Men with Erectile Dysfunction. *Urologic Nursing.* December 2006; 26-6:443.